



Confiserie Heidel · Hafenringstr. 6 · D-49090 Osnabrück

PRESS RELEASE

Christmas full of enjoyment and pleasure - Heidel presents festive product news

Osnabrück, 01 February 2026 As a specialist for all gift occasions, the traditional brand Heidel looks forward to the Christmas season every year—and to delighting adults and children alike with its diverse range of Christmas products. Heidel is known for high quality chocolate creations in distinctive packaging, conceived in-house from the very first idea. A large part of the production is still done by hand with care at the Osnabrück site—also the chocolate is produced here.

The popular Nostalgia series are inextricably linked with Heidel and has helped shape the brand's high recognisability for decades. At the same time, Heidel succeeds in addressing customers' wishes in a contemporary way with modern creations. This Christmas, Heidel presents novelties from both worlds of ideas—from evocative Christmas fairy tales to playful winter scenes and heartwarming gnomes.

A special preview: next year Heidel will celebrate its 50th anniversary—a half-century of festive chocolate moments.

THE HEIDEL CHRISTMAS FAIRY TALE

Even this season, Heidel brings the magic of the festive period to life with the new series "Christmas Fairy Tale". Inspired by the popular Nutcracker, the brand presents, among others, these special novelties:

3D Chocolate Greeting „Christmas Fairy Tale“

A small work of art: premium milk chocolate (100g) combined with a lovingly designed 3D decorative card that brings our beloved motifs, the Ballerina and the Nutcracker, to life in their dance scene. This chocolate greeting idea is a real eye-catcher – perfect for giving as a gift or as festive table decoration.



Gift Box „Christmas Fairy Tale“

This elegant gift tin box in the shape of a Christmas tree is adorned with a high-quality embossing and filled with delicious chocolate pieces with fine praline cream filling (97g). It combines the festive design of Heidel's Christmas Fairy Tales with sweet indulgence. A collectible item that creates nostalgic memories

WELCOME TO THE ELF FOREST – THE NEW SERIES „CHRISTMAS ELVES“

With the new product line "Christmas Elves," Heidel transports its fans into a fairy-tale winter world full of tiny helpers. The lovingly designed products bring the magic of Christmas to life in cheerful greens and reds with many enchanting details.

The cute elf figures wear tall, brightly patterned pointy hats, under which only their round snub noses peek out. Sometimes they are busily decorating the tree, sometimes wrapping presents or loading the sleigh. Occasionally they wink happily at the viewers from the snow-covered elf forest. With this series, the Confiserie Heidel once again demonstrates its sense for imaginative design and presents a modern, magical complement to the popular Nostalgia classics.

These are some of the little chocolate treasures we can look forward to:

Little Knitted Sock „Christmas Elves“

Nearly as good as from the chimney: the decorative knitted socks in green and red are either dotted with tiny stars or snowflakes. They evoke childhood memories of cosy cinema evenings at home with Christmas films and fragrant biscuits. The socks are filled with tasty milk chocolate and chocolate pieces with milk cream (58g). A small gift with great charm.

Cottage „Christmas Elves“

This cute metal tin is designed as a Christmas elves house and adorned with many loving details that make it a little eye-catcher. A red, snowy, and colourfully decorated roof, arched munin windows, and a jolly snowman beside the front door capture even the most reluctant Christmas enthusiasts with their festive charm. One is tempted to step inside and discover what the interior holds – delicious high quality milk chocolate and chocolate pieces with milk cream filling (114g).



Gift Box „Christmas Elves“

This elegant metal gift tin features a colourful and playful woodland scene with Heidel's adorable Christmas elves. The tin is filled with 9 fine high quality chocolates (10g each), Simply perfect for gifting.

FURTHER INFORMATION:

www.heidel.com

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